

The Creative Industries in IN State Senate District 29 Senator J. Murray Clark

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 29**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

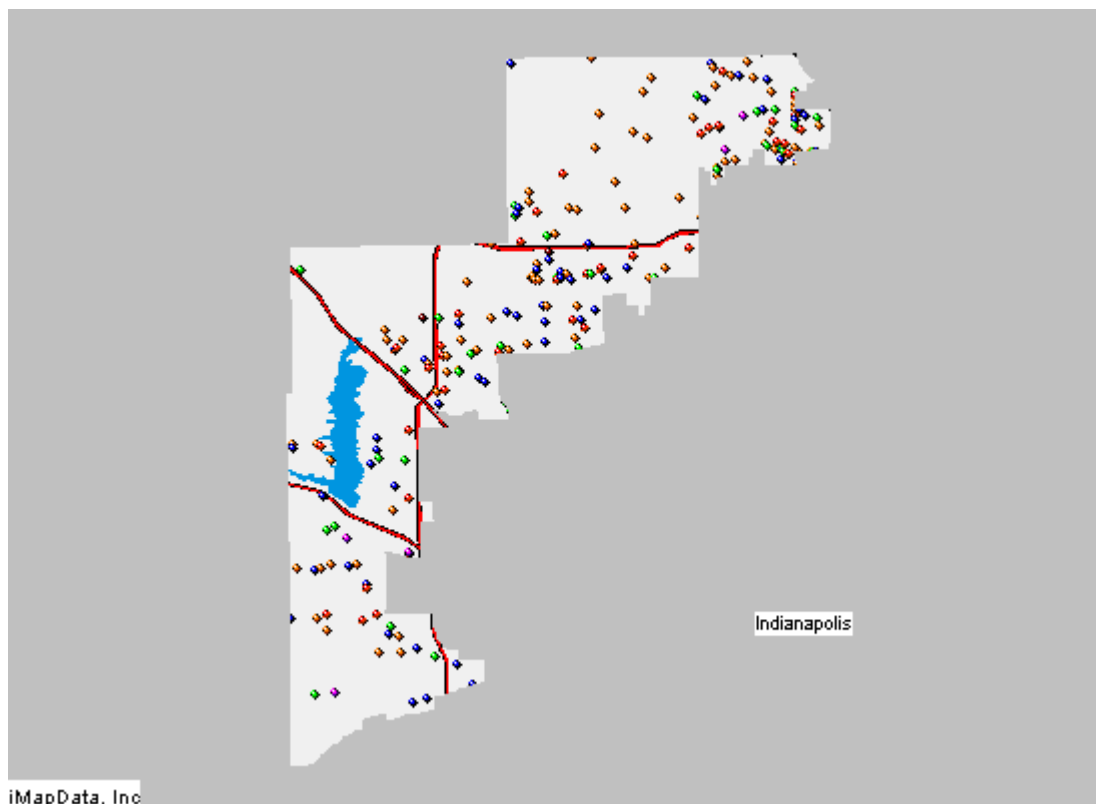
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 29 is home to 225 arts-related businesses that employ 1,105 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 29**, with each dot representing an arts-centric business.

225 Arts-Related Businesses in IN State Senate District 29 Employ 1,105 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 29 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	25
Museums	1	2
Zoos and Botanical	1	1
Historical Society	1	22
Performing Arts	41	168
Music	22	77
Theater	1	20
Services & Facilities	9	55
Performers	9	16
Visual Arts/Photography	55	228
Crafts	4	130
Visual Arts	3	3
Photography	37	81
Services	11	14
Film, Radio and TV	36	270
Motion Pictures	32	161
Television	2	70
Radio	2	39
Design and Publishing	84	378
Architecture	20	96
Design	35	109
Publishing	1	12
Advertising	28	161
Arts Schools and Services	6	36
Arts Schools and Instruction	4	8
Agents	2	28
GRAND TOTAL	225	1,105

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 29 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	3	3	0.00%	25	25	0.00%
Museums	0	1	100.00%	0	2	200.00%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Historical Society	2	1	-50.00%	24	22	-8.33%
Performing Arts	26	41	57.69%	398	168	-57.79%
Music	16	22	37.50%	148	77	-47.97%
Theater	0	1	100.00%	0	20	2,000.00%
Services & Facilities	5	9	80.00%	42	55	30.95%
Performers	5	9	80.00%	208	16	-92.31%
Visual Arts/Photography	53	55	3.77%	342	228	-33.33%
Crafts	5	4	-20.00%	132	130	-1.52%
Visual Arts	3	3	0.00%	4	3	-25.00%
Photography	35	37	5.71%	189	81	-57.14%
Services	10	11	10.00%	17	14	-17.65%
Film, Radio and TV	33	36	9.09%	241	270	12.03%
Motion Pictures	29	32	10.34%	173	161	-6.94%
Television	1	2	100.00%	25	70	180.00%
Radio	3	2	-33.33%	43	39	-9.30%
Design and Publishing	79	84	6.33%	516	378	-26.74%
Architecture	19	20	5.26%	110	96	-12.73%
Design	36	35	-2.78%	131	109	-16.79%
Publishing	2	1	-50.00%	18	12	-33.33%
Advertising	22	28	27.27%	257	161	-37.35%
Arts Schools and Services	8	6	-25.00%	40	36	-10.00%
Arts Schools and Instruction	7	4	-42.86%	13	8	-38.46%
Agents	1	2	100.00%	27	28	3.70%
GRAND TOTAL	202	225	11.39%	1,562	1,105	-29.26%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org